



WTOV  
W1480  
P.O. Box 7777  
Philadelphia, PA 19175-1480  
ph: (740) 282-9999  
fx: (740) 282-0350

Advertiser  
Agency  
Buyer  
Salesperson

Pol/Iss/NRCC-IE (16770)  
National Media (2711)  
ANGLE, BEN  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice 631278  
Inv Date 9/30/2012  
Terms Net 30  
Contract 325471  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

National Media  
815 Slaters Lane  
Alexandria, VA 22314

AgM

Product Political - Issue (1068)  
Brand NRCC IE (81926)  
Acct Types National/Political  
Est/Headline 2948/06262909  
Demo  
Revision  
Comments

NRCC IE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Issue - C  
Package  
Gen. Date 10/1/2012 12:29:44PM

Steubenville (WTOV)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<b><u>NEWS 9 TONIGHT/1</u></b>							
	Spot	24707-News Nine Ton	Day,F-1	09/07/12 11:07PM (Fr)	00:30	News Nine Tonight	NRCCOH060607	\$1000.00	
2.0	Contract Line Remarks:	<b><u>NWS 9 MIDDAY/2</u></b>							
	Spot	21086-News Nine Mid	Day,F-1	09/07/12 12:26PM (Fr)	00:30	News Nine Midday	NRCCOH060607	\$350.00	
3.0	Contract Line Remarks:	<b><u>NWS9 LIVE-FIVE/3</u></b>							
	Spot	21097-Live At Five	Day,F-1	09/07/12 5:15PM (Fr)	00:30	Live At Five	NRCCOH060607	\$800.00	
4.0	Contract Line Remarks:	<b><u>NEWS 9 AT SIX/4</u></b>							
	Spot	21101-News Nine 6p	Day,F-1	09/07/12 6:09PM (Fr)	00:30	News Nine 6pm	NRCCOH060607	\$1000.00	
5.0	Spot			09/07/12			1 preempt @ \$380.00	\$0.00	Marked as Did not Air
6.0	Contract Line Remarks:	<b><u>JEOPARDY/6</u></b>							
	Spot	21105-Jeopardy	Day,F-1	09/07/12 7:05PM (Fr)	00:30	Jeopardy	NRCCOH060607	\$700.00	
7.0	Contract Line Remarks:	<b><u>TONITE SHW-NBC/7</u></b>							
	Spot	21114-The Tonight S	Day,M-1	09/10/12 11:48PM (Mo)	00:30	The Tonight Show With Jay Leno	NRCCOH060907	\$230.00	
8.0	Contract Line Remarks:	<b><u>NWS9 LIVE-FIVE/8</u></b>							
	Spot	21097-Live At Five	Day,M-1	09/10/12 5:38PM (Mo)	00:30	Live At Five	NRCCOH060907	\$800.00	
9.2	Contract Line Remarks:	<b><u>NWS9 SUNRS-6AM/9</u></b>							
	Spot	22418-News Nine Sun	Day,M-2	09/10/12 6:14AM (Mo)	00:30	News Nine Sunrise 6am	NRCCOH060907	\$380.00	
	Spot	22418-News Nine Sun	Day,M-2	09/10/12 6:29AM (Mo)	00:30	News Nine Sunrise 6am	NRCCOH060907	\$380.00	
10.0	Contract Line Remarks:	<b><u>JEOPARDY/10</u></b>							
	Spot	21105-Jeopardy	Day,M-1	09/10/12 7:05PM (Mo)	00:30	Jeopardy	NRCCOH060907	\$700.00	
11.0	Contract Line Remarks:	<b><u>WHEEL-FORTNE/11</u></b>							
	Spot	21107-Wheel Of Fort	Day,M-1	09/10/12 7:37PM (Mo)	00:30	Wheel Of Fortune	NRCCOH060907	\$700.00	
12.0	Contract Line Remarks:	<b><u>NEWS 9 TONIGHT/12</u></b>							
	Spot	21230-News Nine Ton	Day,Sa-1	09/08/12 11:09PM (Sa)	00:30	News Nine Tonight	NRCCOH060607	\$950.00	
13.0	Spot			09/08/12			1 preempt @ \$180.00	\$0.00	Program Change
14.0	Contract Line Remarks:	<b><u>SATURDAY TODAY/14</u></b>							
	Spot	21418-Saturday Tod	Day,Sa-1	09/08/12 7:15AM (Sa)	00:30	Saturday Today	NRCCOH060607	\$210.00	
15.0	Contract Line Remarks:	<b><u>NWS9 SAT MORN/15</u></b>							
	Spot	61682-News9 Saturd	Day,Sa-1	09/08/12 9:08AM (Sa)	00:30	News9 Saturday Morning	NRCCOH060607	\$210.00	
16.0	Spot			09/09/12			1 preempt @ \$950.00	\$0.00	Program Change
17.1	Contract Line Remarks:	<b><u>NFL: STEELERS/17</u></b>							
	Sports-Foc 22447-NBC Sunday N	Day,Su-2		09/09/12 10:04PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	NRCCOH060907	\$3500.00	
	Sports-Foc 22447-NBC Sunday N	Day,Su-2		09/09/12 11:41PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	NRCCOH060907	\$3500.00	
18.0	Contract Line Remarks:	<b><u>SUN TODAY-NBC/18</u></b>							
	Spot	21471-Sunday Today	Day,Su-1	09/09/12 9:29AM (Su)	00:30	Sunday Today	NRCCOH060907	\$210.00	
19.0	Contract Line Remarks:	<b><u>NEWS 9 TONIGHT/19</u></b>							
	Spot	21230-News Nine Ton	Day,Th-1	09/13/12 11:27PM (Th)	00:30	News Nine Tonight	NRCCOH060907	\$1000.00	
20.0	Contract Line Remarks:	<b><u>NEWS 9 AT SIX/21</u></b>							
	Spot	21101-News Nine 6p	Day,Th-1	09/13/12 6:25PM (Th)	00:30	News Nine 6pm	NRCCOH060907	\$1000.00	



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Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments  
Political - Issue (1068)  
NRCC IE (81926)  
National/Political  
2948/06262909

CO-OP/Order Type No/Issue - C  
Package  
Gen. Date 10/1/2012 12:29:44PM

NRCC IE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

Steubenville (WTOV)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
21.0	Contract Line Remarks:	<b><u>NWS9 SUNRS-6AM/22</u></b>							
Spot	22418-News Nine Sun	Day,Th-1	09/13/12 6:30AM (Th)	00:30	News Nine Sunrise 6am	NRCCOH060907		\$380.00	
22.0	Contract Line Remarks:	<b><u>JEOPARDY/23</u></b>							
Spot	21105-Jeopardy	Day,Th-1	09/13/12 7:23PM (Th)	00:30	Jeopardy	NRCCOH060907		\$700.00	
29.0	Contract Line Remarks:	<b><u>TONITE SHW-NBC/30</u></b>							
Spot	21114-The Tonight S	Day,W-1	09/12/12 12:08AM (We)	00:30	The Tonight Show With Jay Leno	NRCCOH060907		\$230.00	
30.0	Contract Line Remarks:	<b><u>NWS9 LIVE-FIVE/31</u></b>							
Spot	21097-Live At Five	Day,W-1	09/12/12 5:22PM (We)	00:30	Live At Five	NRCCOH060907		\$800.00	
31.0	Contract Line Remarks:	<b><u>NWS9 LIVE-FIVE/32</u></b>							
Spot	21097-Live At Five	Day,W-1	09/12/12 5:43PM (We)	00:30	Live At Five	NRCCOH060907		\$800.00	
32.0	Contract Line Remarks:	<b><u>NWS9 SUNRS-6AM/33</u></b>							
Spot	22418-News Nine Sun	Day,W-1	09/12/12 6:17AM (We)	00:30	News Nine Sunrise 6am	NRCCOH060907		\$380.00	
33.0	Contract Line Remarks:	<b><u>JEOPARDY/34</u></b>							
Spot	21105-Jeopardy	Day,W-1	09/12/12 7:24PM (We)	00:30	Jeopardy	NRCCOH060907		\$700.00	
34.0	Contract Line Remarks:	<b><u>WHEEL-FORTNE/35</u></b>							
Spot	21107-Wheel Of Fort	Day,W-1	09/12/12 7:46PM (We)	00:30	Wheel Of Fortune	NRCCOH060907		\$700.00	
35.0	Contract Line Remarks:	<b><u>NWS 9 MIDDAY/20</u></b>							
Spot	21086-News Nine Mid	Day,Th-1	09/13/12 12:29PM (Th)	00:30	News Nine Midday	NRCCOH060907		\$350.00	
36.0	Contract Line Remarks:	<b><u>NEWS 9 TONIGHT FFBALL/36</u></b>							
Spot	37414-News Nine Ton	Day,Su-1	09/09/12 12:06AM (Su)	00:30	News Nine Tonight	NRCCOH060907		\$950.00	M/G For 16.0.1
37.0	Contract Line Remarks:	<b><u>NOON NEWS/37</u></b>							
Spot	21086-News Nine Mid	Day,M-1	09/10/12 12:26PM (Mo)	00:30	News Nine Midday	NRCCOH060907		\$350.00	
38.0	Contract Line Remarks:	<b><u>NEWS 5P/38</u></b>							
Spot	21097-Live At Five	Day,M-1	09/10/12 5:11PM (Mo)	00:30	Live At Five	NRCCOH060907		\$800.00	
39.0	Contract Line Remarks:	<b><u>NEWS 6P/39</u></b>							
Spot	21101-News Nine 6p	Day,W-1	09/12/12 6:14PM (We)	00:30	News Nine 6pm	NRCCOH060907		\$1000.00	
40.0	Contract Line Remarks:	<b><u>NEWS TODAY/40</u></b>							
Spot	21236-Today Show	Day,M-1	09/10/12 7:21AM (Mo)	00:30	Today Show	NRCCOH060907		\$400.00	
41.0	Contract Line Remarks:	<b><u>NEWS SUNRISE 530A/41</u></b>							
Spot	21141-News Nine Sun	Day,M-1	09/10/12 5:54AM (Mo)	00:30	News Nine Sunrise	NRCCOH060907		\$300.00	
42.0	Contract Line Remarks:	<b><u>NEWS 11P/42</u></b>							
Spot	21230-News Nine Ton	Day,W-1	09/12/12 11:22PM (We)	00:30	News Nine Tonight	NRCCOH060907		\$1000.00	
43.0	Contract Line Remarks:	<b><u>CASH EXPLOSION/43</u></b>							
Spot	27680-Cash Explosion	Day,Sa-1	09/08/12 7:35PM (Sa)	00:30	Cash Explosion	NRCCOH060607		\$180.00	M/G For 13.0.1
44.0	Contract Line Remarks:	<b><u>NWS9 SUNRS-6AM/44</u></b>							
Spot	22418-News Nine Sun	Day,Th-1	09/13/12 6:53AM (Th)	00:30	News Nine Sunrise 6am	NRCCOH060907		\$380.00	M/G For 5.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	<b>\$28,020.00</b>	Total Spots	37
Commission	<b>(\$4,203.00)</b>		
Net Total	<b>\$23,817.00</b>		





WTOV  
9 Red Donley Plaza  
Mingo Junction, OH 43938

National Media  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 325471

**Schedule Dates** 09/07/12-09/13/12  
**Advertiser** Pol/Iss/NRCC-IE (16770)  
**Agency** National Media (2711)  
**Product** Political - Issue (1068)  
**Brand** NRCC IE (81926)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** /  
**CPE** 155/426/2948  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC IE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, NRCC IE

**Date Entered** 08/03/12  
**Last Modified** 09/12/12  
**Entered By** Sharon Green  
**CO-OP** No  
**Headline #** 06262909  
**Demo**  
**Order Type** Issue - Candidate  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,203.00  
**Net Total** \$23,817.00  
**Sales Tax**

## Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Sep. 2012	37	\$28,020.00
<b>Grand Total:</b>	<b>37</b>	<b>\$28,020.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot (1)	09/07/12-09/07/12	2	:30	11P- News Nine Tonight						1			1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/1	8/3/12
2.0	Normal Line / Spot (2)	09/07/12-09/07/12	2	:30	12P- News Nine Midday						1			1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/2	8/3/12
3.0	Normal Line / Spot (3)	09/07/12-09/07/12	2	:30	5P- Live At Five						1			1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/3	8/3/12
4.0	Normal Line / Spot (4)	09/07/12-09/07/12	2	:30	6P- News Nine 6pm						1			1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/4	8/3/12
5.0	Normal Line / Spot (5)	09/07/12-09/07/12	3	:30	6A- News Nine Sunrise 6am						1				\$380.00		Steubenville (WTOV)	NWS9 SUNRS-6AM/5	8/3/12
5.0.1	Closed Preempt (5)	09/07/12															Steubenville (WTOV)	Marked as Did not Air/Spot	
6.0	Normal Line / Spot (6)	09/07/12-09/07/12	2	:30	7P- Jeopardy						1			1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/6	8/3/12
7.0	Normal Line / Spot (7)	09/10/12-09/10/12	2	:30	11:35P- The Tonight Show With Jay Leno		1							1	\$230.00	\$230.00	Steubenville (WTOV)	TONITE SHW-NBC/7	8/3/12
8.0	Normal Line / Spot (8)	09/10/12-09/10/12	2	:30	5:30P- Live At Five		1							1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/8	8/3/12
9.0	Revised Line / Spot (9)	09/10/12-09/10/12	3	:30	6A- News Nine Sunrise		1										Steubenville (WTOV)	NWS9 SUNRS-6AM/9	8/3/12
9.1	Revised Line / Spot (9)	09/10/12-09/10/12	3	:30	6A- News Nine Sunrise 6am		1										Steubenville (WTOV)	NWS9 SUNRS-6AM/9	8/10/12
9.2	Normal Line / Spot (9)	09/10/12-09/10/12	3	:30	6A- News Nine Sunrise 6am		2							2	\$380.00	\$760.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/9	8/21/12
10.0	Normal Line / Spot (10)	09/10/12-09/10/12	2	:30	7P- Jeopardy		1							1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/10	8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

**Contract # 325471**

**Schedule Dates**

**Advertiser**

**Agency**

**Product**

**Brand**

**Salesperson**

**Sales Office**

**Buyer Name**

**Phone/Fax**

**CPE**

**Account Types**

**Billing Type**

**Comments**

09/07/12-09/13/12

Pol/Iss/NRCC-IE (16770)

National Media (2711)

Political - Issue (1068)

NRCC IE (81926)

Telerep/Philadelphia, Philadelphia (1057)

Telerep/Philadelphia

ANGLE, BEN

/

155/426/2948

National/Political

Standard

NRCC IE

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* NRCC IE

**Date Entered**

**Last Modified**

**Entered By**

**CO-OP**

**Headline #**

**Demo**

**Order Type**

**Package Deal**

**Commission %**

**Commission**

**Net Total**

**Sales Tax**

08/03/12

09/12/12

Sharon Green

No

06262909

Issue - Candidate

15.00

\$4,203.00

\$23,817.00

**Steubenville (WTOV)**

**By Broadcast Month**

**Spots**

**Rate**

Sep. 2012

Grand Total:

37

37

\$28,020.00

\$28,020.00

WTOV  
9 Red Donley Plaza  
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National Media  
815 Slaters Lane  
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Spot (11)	09/10/12-09/10/12	2	:30	7:30P- Wheel Of Fortune	1	1							1	\$700.00	\$700.00	Steubenville (WTOV)	WHEEL-FORTNE/11	8/3/12
12.0	Normal Line / Spot (12)	09/08/12-09/08/12	2	:30	11P- News Nine Tonight							1		1	\$950.00	\$950.00	Steubenville (WTOV)	NEWS 9 TONIGHT/12	8/3/12
13.0	Normal Line / Spot (13)	09/08/12-09/08/12	2	:30	7P- Weekend Wheel of Fortune							1		1	\$180.00		Steubenville (WTOV)	WHEEL WK/13	8/3/12
13.0.1	Closed Preempt (13)	09/08/12															Steubenville (WTOV)	Program Change/Exception	
14.0	Normal Line / Spot (14)	09/08/12-09/08/12	2	:30	7A- Saturday Today							1		1	\$210.00	\$210.00	Steubenville (WTOV)	SATURDAY TODAY/14	8/3/12
15.0	Normal Line / Spot (15)	09/08/12-09/08/12	2	:30	9A- News9 Saturday Morning							1		1	\$210.00	\$210.00	Steubenville (WTOV)	NEWS9 SAT MORNI/15	8/3/12
16.0	Normal Line / Spot (16)	09/09/12-09/09/12	2	:30	11P- News Nine Tonight								1	1	\$950.00		Steubenville (WTOV)	NEWS 9 TONIGHT/16	8/3/12
16.0.1	Closed Preempt (16)	09/09/12															Steubenville (WTOV)	Program Change/Exception	
17.0	Revised Line / Sports-Football (17)	09/09/12-09/09/12	2	:30	8:15P- NBC Sunday Night Football								1	1			Steubenville (WTOV)	NFL: STEELERS/17	8/3/12
17.1	Normal Line / Sports-Football (17)	09/09/12-09/09/12	2	:30	8:15P- NBC Sunday Night Football								2	2	\$3,500.00	\$7,000.00	Steubenville (WTOV)	NFL: STEELERS/17	9/5/12
18.0	Normal Line / Spot (18)	09/09/12-09/09/12	2	:30	9A- Sunday Today								1	1	\$210.00	\$210.00	Steubenville (WTOV)	SUN TODAY-NBC/18	8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

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**CPE** 155/426/2948  
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**Comments** NRCC IE  
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19.0	Normal Line / Spot (19)	09/13/12-09/13/12	2	:30	11P- News Nine Tonight					1				1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/19	8/3/12
20.0	Normal Line / Spot (21)	09/13/12-09/13/12	2	:30	6P- News Nine 6pm					1				1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/21	8/3/12
21.0	Normal Line / Spot (22)	09/13/12-09/13/12	3	:30	6A- News Nine Sunrise 6am					1				1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/22	8/3/12
22.0	Normal Line / Spot (23)	09/13/12-09/13/12	2	:30	7P- Jeopardy					1				1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/23	8/3/12
23.0	Cancelled Line / Spot (24)	09/11/12-09/11/12	2	:30	11P- News Nine Tonight			1						1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/24	8/21/12
24.0	Cancelled Line / Spot (25)	09/11/12-09/11/12	2	:30	12P- News Nine Midday			1						1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/25	8/21/12
25.0	Cancelled Line / Spot (26)	09/11/12-09/11/12	2	:30	5P- Live At Five			1						1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/26	8/21/12
26.0	Cancelled Line / Spot (27)	09/11/12-09/11/12	2	:30	6P- News Nine 6pm			1						1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/27	8/21/12
27.0	Cancelled Line / Spot (28)	09/11/12-09/11/12	3	:30	6A- News Nine Sunrise 6am			1						1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/28	8/21/12
28.0	Cancelled Line / Spot (29)	09/11/12-09/11/12	2	:30	7P- Jeopardy			1						1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/29	8/21/12
29.0	Normal Line / Spot (30)	09/12/12-09/12/12	2	:30	11:35P- The Tonight Show With Jay Leno					1				1	\$230.00	\$230.00	Steubenville (WTOV)	TONITE SHW-NBC/30	8/3/12
30.0	Normal Line / Spot (31)	09/12/12-09/12/12	2	:30	5P- Live At Five					1				1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/31	8/3/12
31.0	Normal Line / Spot (32)	09/12/12-09/12/12	2	:30	5:30P- Live At Five					1				1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/32	8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WTOV  
9 Red Donley Plaza  
Mingo Junction, OH 43938

National Media  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 325471

**Schedule Dates** 09/07/12-09/13/12  
**Advertiser** Pol/Iss/NRCC-IE (16770)  
**Agency** National Media (2711)  
**Product** Political - Issue (1068)  
**Brand** NRCC IE (81926)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** /  
**CPE** 155/426/2948  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC IE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, NRCC IE

**Date Entered** 08/03/12  
**Last Modified** 09/12/12  
**Entered By** Sharon Green  
**CO-OP** No  
**Headline #** 06262909  
**Demo**  
**Order Type** Issue - Candidate  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,203.00  
**Net Total** \$23,817.00  
**Sales Tax**

## Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Sep. 2012	37	\$28,020.00
<b>Grand Total:</b>	<b>37</b>	<b>\$28,020.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Normal Line / Spot (33)	09/12/12-09/12/12	3	:30	6A- News Nine Sunrise 6am				1					1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/33	8/3/12
33.0	Normal Line / Spot (34)	09/12/12-09/12/12	2	:30	7P- Jeopardy				1					1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/34	8/3/12
34.0	Normal Line / Spot (35)	09/12/12-09/12/12	2	:30	7:30P- Wheel Of Fortune				1					1	\$700.00	\$700.00	Steubenville (WTOV)	WHEEL-FORTNE/35	8/3/12
35.0	Normal Line / Spot (20)	09/13/12-09/13/12	2	:30	12P- News Nine Midday					1				1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/20	8/6/12
36.0	M/G For 16.0.1 / Spot (36)	09/09/12-09/09/12	2	:30	11:30-04P- News Nine Tonight								1	1	\$950.00	\$950.00	Steubenville (WTOV)	NEWS 9 TONIGHT FFBALL/36	8/13/12
37.0	Normal Line / Spot (37)	09/10/12-09/10/12	2	:30	11:58-04A- News Nine Midday	1								1	\$350.00	\$350.00	Steubenville (WTOV)	NOON NEWS/37	8/21/12
38.0	Normal Line / Spot (38)	09/10/12-09/10/12	2	:30	5:00-04P- Live At Five	1								1	\$800.00	\$800.00	Steubenville (WTOV)	NEWS 5P/38	8/21/12
39.0	Normal Line / Spot (39)	09/12/12-09/12/12	2	:30	5:57-56P- News Nine 6pm				1					1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 6P/39	8/21/12
40.0	Normal Line / Spot (40)	09/10/12-09/10/12	2	:30	7:00-04A- Today Show	1								1	\$400.00	\$400.00	Steubenville (WTOV)	NEWS TODAY/40	8/21/12
41.0	Normal Line / Spot (41)	09/10/12-09/10/12	2	:30	5:30A- News Nine Sunrise	1								1	\$300.00	\$300.00	Steubenville (WTOV)	NEWS SUNRISE 530A/41	8/21/12
42.0	Normal Line / Spot (42)	09/12/12-09/12/12	2	:30	10:59-34P- News Nine Tonight				1					1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 11P/42	8/21/12
43.0	M/G For 13.0.1 / Spot (43)	09/08/12-09/08/12	2	:30	7:30-04P- Cash Explosion							1		1	\$180.00	\$180.00	Steubenville (WTOV)	CASH EXPLOSION/43	8/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WTOV  
9 Red Donley Plaza  
Mingo Junction, OH 43938

National Media  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 325471

Schedule Dates 09/07/12-09/13/12  
Advertiser Pol/Iss/NRCC-IE (16770)  
Agency National Media (2711)  
Product Political - Issue (1068)  
Brand NRCC IE (81926)  
Salesperson Telerep/Philadelphia, Philadelphia (1057)  
Sales Office Telerep/Philadelphia  
Buyer Name ANGLE,BEN  
Phone/Fax /  
CPE 155/426/2948  
Account Types National/Political  
Billing Type Standard  
Comments NRCC IE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* NRCC IE

Date Entered 08/03/12  
Last Modified 09/12/12  
Entered By Sharon Green  
CO-OP No  
Headline # 06262909  
Demo  
Order Type Issue - Candidate  
Package Deal  
Commission % 15.00  
Commission \$4,203.00  
Net Total \$23,817.00  
Sales Tax

## Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Sep. 2012	37	\$28,020.00
<b>Grand Total:</b>	<b>37</b>	<b>\$28,020.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.0	M/G For 5.0.1 / Spot (44)	09/13/12-09/13/12	3	:30	6:00:04A- News Nine Sunrise 6am					1				1	\$360.00	\$360.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/44	9/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

REP: TEL# 610-293-4100

FAX# 610-225-1191

REP HEADLINE# 6262909 TRF# 325471

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP SEP12/12 10.08

\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

\*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

ADV # 16770 ADV. NAME ISS/NRCC-IE  
 AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

REP.# OFF.# 2016 SALESMAN #  
 BUYER NAME BEN ANGLE  
 SALES PRSN PH- TERESA DIFURIA

ORDER # 325471 CONTRACT # 6262909 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#2948 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 SEP13/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP12/12 10.08

REP: TO SHARON  
 FR NIKKI  
 CHNAGED RATE AND ADDED SPOT TO TLINE 17  
 NO OTHER CHANGES MADE  
 TOTAL SAME  
 PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NRCC IE

CF-9/12-10<sup>31</sup>A-SKG

Rev-VS-

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 155  
 AGENCY PRODUCT CODE = 426

AGENCY EST# = 2948

17	*		815P-1130P	30		\$3,500.00	9/9	9/9	2		SUN	2
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PROGRAM : NFL: STEELERS  
 ORD COM1: REVISED RATE AND ADD SPOT  
 CON COM1: NFL: STEELERS



REP HEADLINE# 6262909 TRF# 325471  
 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$  
 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP12/12 10.08  
 \*\*\*CHANGES\*\*\* \*\* WTOV-TV \*\*\*

: LINE# :	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	DAYS :	TOTL : SPTS :
SEP/12			28020.00									
CONTRACT TOTAL											28020.00	
TOTAL SPOTS											37	

MARKET TOTALS	\$43,781	WTOV	64%	WTRF	28%	WBWO	0%	ETRF	8%		
SVC- NSI											
DEMOS- RA35+*											
MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME
P-CLASS,PLAN,SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER	WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*--MULTIPLE



REP HEADLINE# 6262909 TRF# 325471  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP11/12 17.21  
\*\*\*CHANGES\*\*\* \*\* WTVB-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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44	A		600A-700A	30		\$380.00	9/13	9/13	1		THU	1
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PROGRAM : NEWS 9 SUNRISE 6A

ORD COM1: SPOT DID NOT RUN DUE TO NO COPY. PLZ CF NEWS 9 SUNRISE NEW DATE ASAP.

ORD COM2: LOG DEADLINE IS TOMORROW, 9/12, AT 1130A. THX SHARON

THIS IS A MAKE-GOOD FOR SEP7 ON LINE-5 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#5	MISSED:FRI/600A-700A	SEP7	30S	\$380.00	(SEP11/12)
			OFFER:THU/600A-700A	SEP13	30S	\$380.00	PLS ADVISE.
			CMT:SPOT DID NOT RUN DUE TO NO COPY. PLZ CF NEWS 9 SUNRISE NEW DATE ASAP.				
			CMT: LOG DEADLINE IS TOMORROW, 9/12, AT 1130A. THX SHARON				

SEP/12 28020.00

CONTRACT TOTAL	28020.00
TOTAL SPOTS	36

MARKET TOTALS \$43,781 WTVB 64% WTRF 28% WBWO 0% ETRF 8%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP11/12 16.00  
\*\*\* WTOV-TV \*\*\*

REP HEADLINE# 6262909 TRF# 325471  
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

ADV # 16770 ADV. NAME ISS/NRCC-IE REP. #      OFF. # 2016 SALESMAN #       
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE  
815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA  
ALEXANDRIA, VA 22314

ORDER # 325471 CONTRACT # 6262909 CLASS: NATL. LOCAL REGIONAL  
PRDCT NRCC IE EST# 2948 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP7/12 SEP13/12 WK-1

CITY TAX      STATE TAX      CO-OP BILLING NEEDED      DATE SEP11/12 16.00  
STA:     

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
NRCC IE  
STATION MAKEGOOD OFFERS:  
M3 UNRESL BUY#5 MISSED: FRI/600A-700A SEP7 30S \$380.00 (SEP11/12)  
OFFER: THU/600A-700A SEP13 30S \$380.00 PLS ADVISE.  
CMT: SPOT DID NOT RUN DUE TO NO COPY. PLZ CF NEWS 9 SUNRISE NEW DATE ASAP.  
CMT: LOG DEADLINE IS TOMORROW, 9/12, AT 1130A. THX SHARON

CONTRACT TOTAL 28020.00  
TOTAL SPOTS 36

REP HEADLINE# 6262909 TRF# 325471  
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 10.38  
\*\*\*CHANGES\*\*\* \*\* WTOV-TV \*\*\*

ADV # 16770 ADV. NAME ISS/NRCC-IE  
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

REP.# \_\_\_\_\_ OFF.# 2016 SALESMAN # \_\_\_\_\_  
BUYER NAME BEN ANGLE  
SALES PRSN PH- TERESA DIFURIA

ORDER # 325471 CONTRACT # 6262909 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST# 2948 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 SEP13/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG21/12 10.38

REP: TO SHARON  
FR NIKKI  
OK'D M2 SEE LINE 43  
TOTAL SAME  
PLEASE CONFIRM

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
NRCC IE

CF-8/21-10<sup>50</sup> SA-SKG

Rev-8/21-10<sup>49</sup> A-SKG

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 155  
AGENCY PRODUCT CODE = 426

AGENCY EST# = 2948

13	S		700P-730P	30		\$180.00	9/8	9/8	0		SAT	0
----	---	--	-----------	----	--	----------	-----	-----	---	--	-----	---

PROGRAM : WHEEL WK  
CON COM1: WHEEL WK

43	A		730P-800P	30		\$180.00	9/8	9/8	1		SAT	1
----	---	--	-----------	----	--	----------	-----	-----	---	--	-----	---

PROGRAM : CASH EXPLOSION  
ORD COM1: PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP. THX SHARON  
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-13 FOR 1 SPOT/WK

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

AUG21/12 10.38

\*\*\* WTOV-TV \*\*\*

REP HEADLINE# 6262909

TRF# 325471

\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

ORDER WORKSHEET

\*\*CHANGES\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#13									
			MISSED:SAT/700P-730P			SEP8			30S	\$180.00	(AUG21/12)	
			OFFER:SAT/730P-800P			SEP8			30S	\$180.00	PLS ADVISE.	
			CMT:PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP.			THX SHARON						
SEP/12			28020.00									
						CONTRACT TOTAL				28020.00		
						TOTAL SPOTS				36		
MARKET TOTALS \$43,781 WTOV 64% WTRF 28% WBWO 0% ETRF 8%												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE	A-ADD		B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME			
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				



REP HEADLINE# 6262909 TRF# 325471 REP: TEL# 610-293-4100 FAX# 610-225-1191  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG21/12 10.09  
\*\*\* WTOV-TV \*\*\*

ADV # 16770 ADV. NAME ISS/NRCC-IE REP.# OFF.# 2016 SALESMAN #  
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE  
815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA  
ALEXANDRIA, VA 22314

ORDER # 325471 CONTRACT # 6262909 CLASS: NATL. LOCAL REGIONAL  
PRDCT NRCC IE EST# 2948 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP7/12 SEP13/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED  
DATE AUG21/12 10.09

REP: TO SHARON  
FROM TERESA  
REVISED ORDER TO REFLECT CLIENTS REQUEST TO HAVE NO SPOT AIR ON 9/11.  
NCIT  
PLEASE CONFIRM

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NRCC IE  
STATION MAKEGOOD OFFERS:  
M2 UNRESL BUY#13 MISSED: SAT/700P-730P SEP8 30S \$180.00 (AUG21/12)  
OFFER: SAT/730P-800P SEP8 30S \$180.00 PLS ADVISE.  
CMT: PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP. THX SHARON  
CONTRACT TOTAL 28020.00  
TOTAL SPOTS 36

REP HEADLINE# 6262909 TRF# 325471  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP

AUG21/12 09.36

\*\*CHANGES\*\*

\*\*\* WTOV-TV \*\*\*

ADV # 14770 ADV. NAME ISS/NRCC-IE  
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

REP.# OFF.# 2016 SALESMAN #

BUYER NAME BEN ANGLE

SALES PRSN PH- TERESA DIFURIA

ORDER # 325471 CONTRACT # 6262909 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#2948 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 SEP13/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG21/12 09.36

REP: TO SHARON  
FROM TERESA  
REVISED ORDER TO REFLECT CLIENTS REQUEST TO HAVE NO SPOT AIR ON 9/11.  
NCIT  
PLEASE CONFIRM

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
NRCC IE

CF-8/21-10<sup>35</sup>A-SKG  
REV 8/21-10<sup>35</sup>A-SKG

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 155  
AGENCY PRODUCT CODE = 426

AGENCY EST# = 2948

9	S		600A-700A	30		\$380.00	9/10	9/10	2		MON	2✓
PROGRAM : NWS9 SUNRS-6AM												
CON COM1: NWS9 SUNRS-6AM												
24	S		1100P-1135P	30		\$1,000.00	9/11	9/11	0		TUE	0✓
PROGRAM : NEWS 9 TONIGHT<												
CON COM1: NEWS 9 TONIGHT<												





REP HEADLINE# 6262909      TRF# 325471      REP: TEL# 610-293-4100      FAX# 610-225-1191  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      HARRIS REPORT FROM REP      AUG21/12 09.36  
ORDER WORKSHEET      \*\*CHANGES\*\*      \*\*\* WTOV-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
SEP/12			28020.00									
CONTRACT TOTAL											28020.00	
TOTAL SPOTS												36

*Handwritten:*  
02220  
02220  
5-12-12

MARKET TOTALS \$43,781      WTOV 64%      WTRF 28%      WBWO 0%      ETRF 8%  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG13/12 11.0  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ \*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

ADV # 16770 ADV. NAME ISS/NRCC-IE REP. # OFF. # 2016 SALESMAN #  
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE  
815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA  
ALEXANDRIA, VA 22314

ORDER # 325471 CONTRACT # 6262909 CLASS: NATL. LOCAL REGIONAL  
PRDCT NRCC IE EST#2948 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP7/12 SEP13/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG13/12 11.03

REP: TO SHARON  
FR NIKKI  
OK'D M1 SEE LINE 26  
TOTAL SAME  
PLS CNF THANKS

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
NRCC IE

CF-8/13-11A-SKG  
Rev 8/13-11A-SKG

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16	S		1100P-1130P	30		\$950.00	9/9	9/9	0		SUN	0
PROGRAM : NEWS 9 TONIGHT												
CON COM1: NEWS 9 TONIGHT												
36	A		1130P-1155P	30		\$950.00	9/9	9/9	1		SUN	1
PROGRAM : NEWS 9 TONIGHT FOLLOWING F-BALL												
ORD COM1: PROGRAM CHANGE. PLZ CF NEWS FOLLOWING FBALL ASAP. THX SHARON												
THIS IS A MAKE-GOOD FOR SEP9 ON LINE-16 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2948  
AGENCY PRODUCT CODE = 426

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG13/12 11.0  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ \*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
M1	OK'D		BUY#16									
			MISSED:SUN/1100P-1130P			SEP9			30S	\$950.00	(AUG10/12)	
			OFFER:SUN/1130P-1155P			SEP9			30S	\$950.00	PLS ADVISE.	
			CMT:PROGRAM CHANGE.			PLZ CF NEWS FOLLOWING FBALL ASAP.					THX SHARON	
SEP/12			28020.00								CONTRACT TOTAL	28020.00
											TOTAL SPOTS	35

MARKET TOTALS \$43,781 WTOV 64% WTRF 28% WBWO 0% ETRF 8%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6262909  
\*\*\* ORIGINAL REV#0 \*\*\*  
REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 14.53  
\*\*\* WTOV-TV \*\*\*

ADV # 16770 ADV. NAME ISS/NRCC-IE REP. # OFF. # 2016 SALESMAN #  
AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE  
815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA  
ALEXANDRIA, VA 22314

ORDER # 325471 CONTRACT # 6262909 CLASS: NATL. LOCAL REGIONAL  
PRDCT NRCC IE EST#2948 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP7/12 SEP13/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG3/12 14.53

REP: TO SHARON  
FR NIKKI  
NEW NRCC IE ORDER  
TOTAL \$28020  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
NRCC IE

CF-8/3-SP-SKs  
EC-8/3-2P-SKs

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1100P-1135P	30		\$1,000.00	9/7	9/7	1		FRI	1
PROGRAM : NEWS 9 TONIGHT<												
CON COM1: NEWS 9 TONIGHT<												
2			1200N-1230P	30		\$350.00	9/7	9/7	1		FRI	1
PROGRAM : NWS 9 MIDDAY												
CON COM1: NWS 9 MIDDAY												

AGENCY ADVERTISER CODE = 155  
AGENCY PRODUCT CODE = 426  
AGENCY EST# = 2948

REP: TEL# 610-293-4100 FAX# 610-225-1191

REP HEADLINE# 6262909 \*\*\* ORIGINAL REV#0 \*\*\*  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 14.53  
\*\*\* WTOV-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
3			500P-530P PROGRAM : NWS9 LIVE-FIVE CON COM1: NWS9 LIVE-FIVE	30		\$800.00	9/7	9/7	1		FRI	1✓
4			600P-630P PROGRAM : NEWS 9 AT SIX CON COM1: NEWS 9 AT SIX	30		\$1,000.00	9/7	9/7	1		FRI	1✓
5			600A-700A PROGRAM : NWS9 SUNRS-6AM CON COM1: NWS9 SUNRS-6AM	30		\$380.00	9/7	9/7	1		FRI	1✓
6			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$700.00	9/7	9/7	1		FRI	1✓
7			1135P-1235A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$230.00	9/10	9/10	1		MON	1✓
8			530P-600P PROGRAM : NWS9 LIVE-FIVE CON COM1: NWS9 LIVE-FIVE	30		\$800.00	9/10	9/10	1		MON	1✓
9			600A-700A PROGRAM : NWS9 SUNRS-6AM CON COM1: NWS9 SUNRS-6AM	30		\$380.00	9/10	9/10	1		MON	1✓
10			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$700.00	9/10	9/10	1		MON	1✓
11			730P-800P PROGRAM : WHEEL-FORTNE< CON COM1: WHEEL-FORTNE<	30		\$700.00	9/10	9/10	1		MON	1✓



REP: TEL# 610-293-4100 FAX# 610-225-1191

REP HEADLINE# 6262909 \*\*\* ORIGINAL REV#0 \*\*\*  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 14.53  
\*\*\* WTOV-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
12			1100P-1130P PROGRAM : NEWS 9 TONIGHT CON COM1: NEWS 9 TONIGHT	30		\$950.00	9/8	9/8	1		SAT	1✓
13			700P-730P PROGRAM : WHEEL WK CON COM1: WHEEL WK	30		\$180.00	9/8	9/8	1		SAT	1✓
14			700A-900A PROGRAM : SATURDAY TODAY CON COM1: SATURDAY TODAY	30		\$210.00	9/8	9/8	1		SAT	1✓
15			900A-1000A PROGRAM : NWS9 SAT MORN CON COM1: NWS9 SAT MORN	30		\$210.00	9/8	9/8	1		SAT	1✓
16			1100P-1130P PROGRAM : NEWS 9 TONIGHT CON COM1: NEWS 9 TONIGHT	30		\$950.00	9/9	9/9	1		SUN	1✓
17			815P-1130P PROGRAM : NFL: STEELERS CON COM1: NFL: STEELERS	30		\$7,000.00	9/9	9/9	1		SUN	1✓
18			900A-1000A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$210.00	9/9	9/9	1		SUN	1✓
19			1100P-1135P PROGRAM : NEWS 9 TONIGHT< CON COM1: NEWS 9 TONIGHT<	30		\$1,000.00	9/13	9/13	1		THU	1✓
20			1200N-1230P PROGRAM : NWS 9 MIDDAY CON COM1: NWS 9 MIDDAY	30		\$350.00	9/13	9/13	1		THU	1✓



REP: TEL# 610-293-4100 FAX# 610-225-1191

REP HEADLINE# 6262909 \*\*\* ORIGINAL REV#0 \*\*\*  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 14.53  
\*\*\* WTOV-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
30			1135P-1235A	30		\$230.00	9/12	9/12	1		WED	1
PROGRAM : TONITE SHW-NBC<												
CON COM1: TONITE SHW-NBC<												
31			500P-530P	30		\$800.00	9/12	9/12	1		WED	1
PROGRAM : NWS9 LIVE-FIVE												
CON COM1: NWS9 LIVE-FIVE												
32			530P-600P	30		\$800.00	9/12	9/12	1		WED	1
PROGRAM : NWS9 LIVE-FIVE												
CON COM1: NWS9 LIVE-FIVE												
33			600A-700A	30		\$380.00	9/12	9/12	1		WED	1
PROGRAM : NWS9 SUNRS-6AM												
CON COM1: NWS9 SUNRS-6AM												
34			700P-730P	30		\$700.00	9/12	9/12	1		WED	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
35			730P-800P	30		\$700.00	9/12	9/12	1		WED	1
PROGRAM : WHEEL-FORTNE<												
CON COM1: WHEEL-FORTNE<												
SEP/12 28020.00											CONTRACT TOTAL	28020.00
											TOTAL SPOTS	35

MARKET TOTALS \$43,781 WTOV 64% WTRF 28% WBWO 0% ETRF 8%

SVC- NSI  
DEMOS- RA35+\*

## Schofield, Vern (CMG-Steubenville)

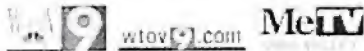
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**From:** DiFuria, Teresa (CMG-TeleRep)  
**Sent:** Thursday, September 06, 2012 12:32 PM  
**To:** Schofield, Vern (CMG-Steubenville)  
**Subject:** RE: WTOV Wheeling NRCC Traffic Needed

Yep, should be "No Wonder" NRCCOH060907.

**From:** Schofield, Vern (CMG-Steubenville)  
**Sent:** Thursday, September 06, 2012 12:25 PM  
**To:** DiFuria, Teresa (CMG-TeleRep)  
**Cc:** [SabraB@NATMEDIA.com](mailto:SabraB@NATMEDIA.com)  
**Subject:** RE: WTOV Wheeling NRCC Traffic Needed

Do you have a title or ISCI?



**Vern Schofield | National Sales Manager**  
9 Red Donley Plaza | Steubenville, OH 43952  
740-284-5118 | Fax 740-282-5319 | Cell 740-381-1112  
[vschofield@wto9.com](mailto:vschofield@wto9.com) | [www.wto9.com](http://www.wto9.com)



**From:** DiFuria, Teresa (CMG-TeleRep)  
**Sent:** Thursday, September 06, 2012 12:19 PM  
**To:** Schofield, Vern (CMG-Steubenville)  
**Subject:** FW: WTOV Wheeling NRCC Traffic Needed

FYI

**From:** Sabra Billingsley [<mailto:SabraB@NATMEDIA.com>]  
**Sent:** Thursday, September 06, 2012 12:16 PM  
**To:** DiFuria, Teresa (CMG-TeleRep)  
**Subject:** RE: WTOV Wheeling NRCC Traffic Needed

Hey Teresa,

Traffic should be uploading with the spot in Extreme Reach any minute now. We'll follow-up to confirm once it goes through.

Thanks!

**From:** DiFuria, Teresa (CMG-TeleRep) [<mailto:tdifuria@coxreps.com>]  
**Sent:** Thursday, September 06, 2012 12:10 PM

# Commercial Copy Instruction Form

Traffic fax# 412-237-1287

Traffic e-mail: [traffic@wpxi.com](mailto:traffic@wpxi.com)

Date: 9/7/12 Time: 1015am

Advertiser: POL/ISS/NRCC-IE

Estimate/Brand: 2948

AE: PHI-Teresa DiFuria

Contract Number: 325471

## STATION(S) ON CONTRACT

☐ WPXI ☐ WJAC ☒ WTOV  
☐ EPXI ☐ EJAC ☐ ETOV  
☐ GPXI ☐ GJAC ☐ GTOV  
☐ PCNC

☐ New Contract

☒ Revision to Existing Contract

☐ Use these instructions on all future contracts for this Advertiser until (specify date):  
\_\_\_\_\_

Cart #	ISCI Code/Title	Start Date	End Date	Kill Date	%	Spot Length	Master Material Location
26351	NRCCOH060907-No Wonder	9/7/12	9/13/12	9/30/12	100	30	Extreme Reach

Additional Comments: Spot is being sent via Extreme Reach by 1pm.

Questions: Heather Calderone – 412-237-1147 or Crystal Waits 412-237-1149